

Pilot : Achille Rea

Our Services

READY TO **START?**



Minardi
Management

The Agency

Minardi Management represents a company that **takes care of all aspects to help young drivers achieve their goals** and, **together with an effective activity aimed at the media**, guarantees them the **maximum return** in terms of **preparation, image** and **promotion** by **guiding them into the world of motorsport** from the very beginning.

Giovanni Minardi promotes and manages the careers of the best motorsport talents in synergy with the companies that support them and choose motorsport as a privileged tool for promotion. **Unquestioned experience in the world of motorsport.**

SPORT CONSULTING.

- Support the choice of appropriate Championships and Teams according to the Driver's project and career goals. Based on the available budget and on the athlete's technical-sports peculiarities and target, Minardi Management selects the more suitable Championship and team to face all competitions.
- Guidance for sport contracts (Driver, Sponsor, Team). It consists of an assessment, made on experiential basis, of the proposals and contractual terms. Any legal and professional advice must be considered separately, and it is dispensed by professionals having an agreement with Minardi Management.
- Guidance for the pilot's insurance management. Minardi Management collaborates with professionals in the sector to whom the Rider can contact, except for personal alternatives as long as they have equal insurance coverage.
- Assistance on track. It consists in the direct presence of Minardi Management staff on track to supervise the work of the Team and to support the Driver in his professional growth.
- Simulator Test Consultancy. Minardi Management collaborates with the most developed Simulation Centers in the world and can organize sessions to be quoted according to the agreed programs.
- Try to include the driver in Academy that can contribute to the career of the driver.



Pilot : Zack Zhu



Pilot : Pietro Bagutti

CONSULTING FOR PHYSICAL AND MENTAL TRAINING.

- Thanks to the experience gained in 21 years of Formula 1 and the collaboration started with the best professionals in the sector, Minardi Management is able to plan and manage, on behalf of the Pilot, the relationship with structures that offer a targeted service professional advice applied to psychophysical activity.
- Training programs, simulation sessions and the processing of food programs they will be professionally developed and customized for each athlete after the most in-depth physical evaluation tests
- Advising on the choice of a Training service on the basis of multidisciplinary knowledge comprising, among others, Anatomy, Physiology, Biomechanics, Training techniques and Nutrition. It includes:
 - Physical Training
 - Mental Training
 - Postural Training
 - Personalized nutrition plans
- This service will be evaluated separately. If the Driver has already chosen an organization he must provide appropriate information in order to assure Minardi Management the opportunity to assess his psycho-physical growth programs.

TECHNICAL CONSULTING.

- Minardi Management can make qualified technicians available to support the Driver and his Team. Contents and cost of this service should be defined under specific agreements.
- The implementation of personalised coaching is also part of Minardi Management's remit thanks to ultra-qualified and experienced staff. We focus on educating and developing a driver, by analyzing the smaller details to make marginal gains, highlighting any slight weakness to become their biggest strength

LOGISTICS CONSULTING.

- Minardi Management can offer, at a cost to be defined, the organization of the Driver's transfers (travels, locations,...) and, if required, the transfers of his entourage. This service is provided in case of races, tests, sport trainings and any other required events.



Pilot : Markas Silkunas



Pilot : Jason Kosmopoulos

PRESS CONSULTING.

- Management of the Driver's Italian and English communication/image, supported by Minardi Management' Social Network for Races and Private Tests. The communication covers both Preview and Post Event.
- Italian and English news, press releases and blog circulations, also on "minardimanagement.com" with the opportunity, at a cost to be defined, to create thematic sections in English.
- This service comprises Reports on digital media, the frequency of which must be agreed-upon. Normally, such reports are annual.
- Press Office management. This service, to be evaluated separately, comprises all the usual Communication and press monitoring activities.

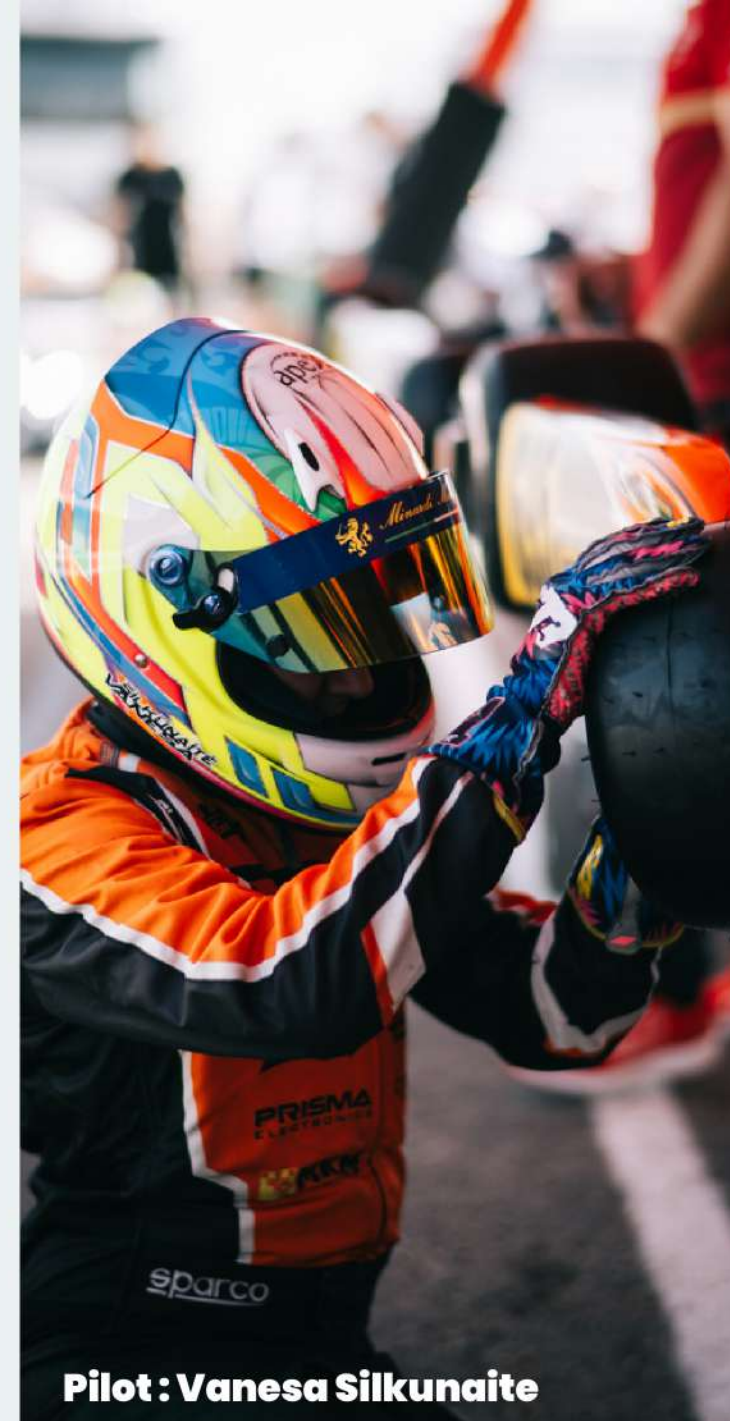
MARKETING CONSULTING.

- Minardi Management employs the experience and the collaboration of the best communication professionals and it can develop any type of project to promote the Driver's image. The cost of any project will be defined on an ad-hoc basis.

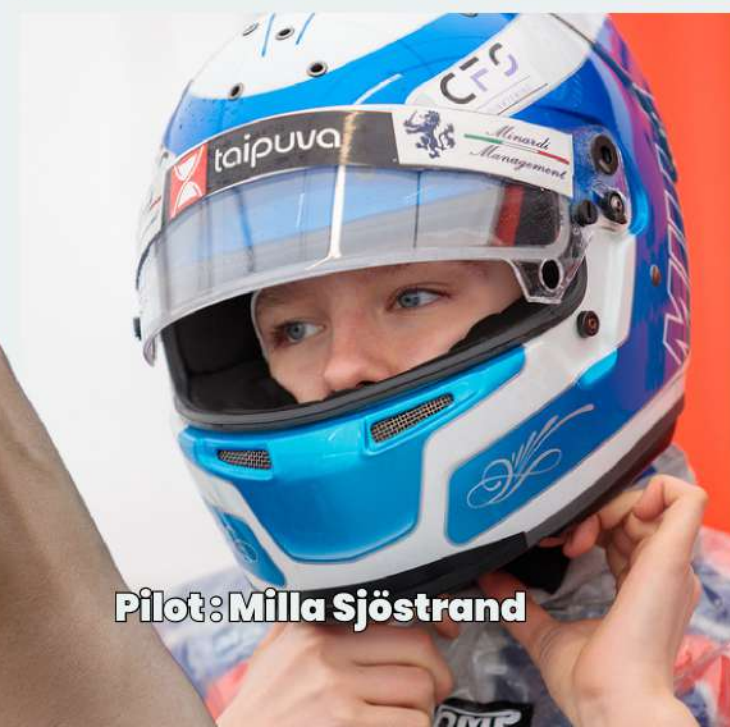
Particularly:

- Event concept, planning and management.
- Conception and management of a "coordinated image" (logos, tracksuits, helmets, merchandising, etc.).
- Design and creation of Web Sites, Apps, and Social Networks Accounts.
- Design and management of Web Contacts & Relations (Social Networks) Campaigns.
- Design and creation of communications materials.
- Support for Sponsoring offers.

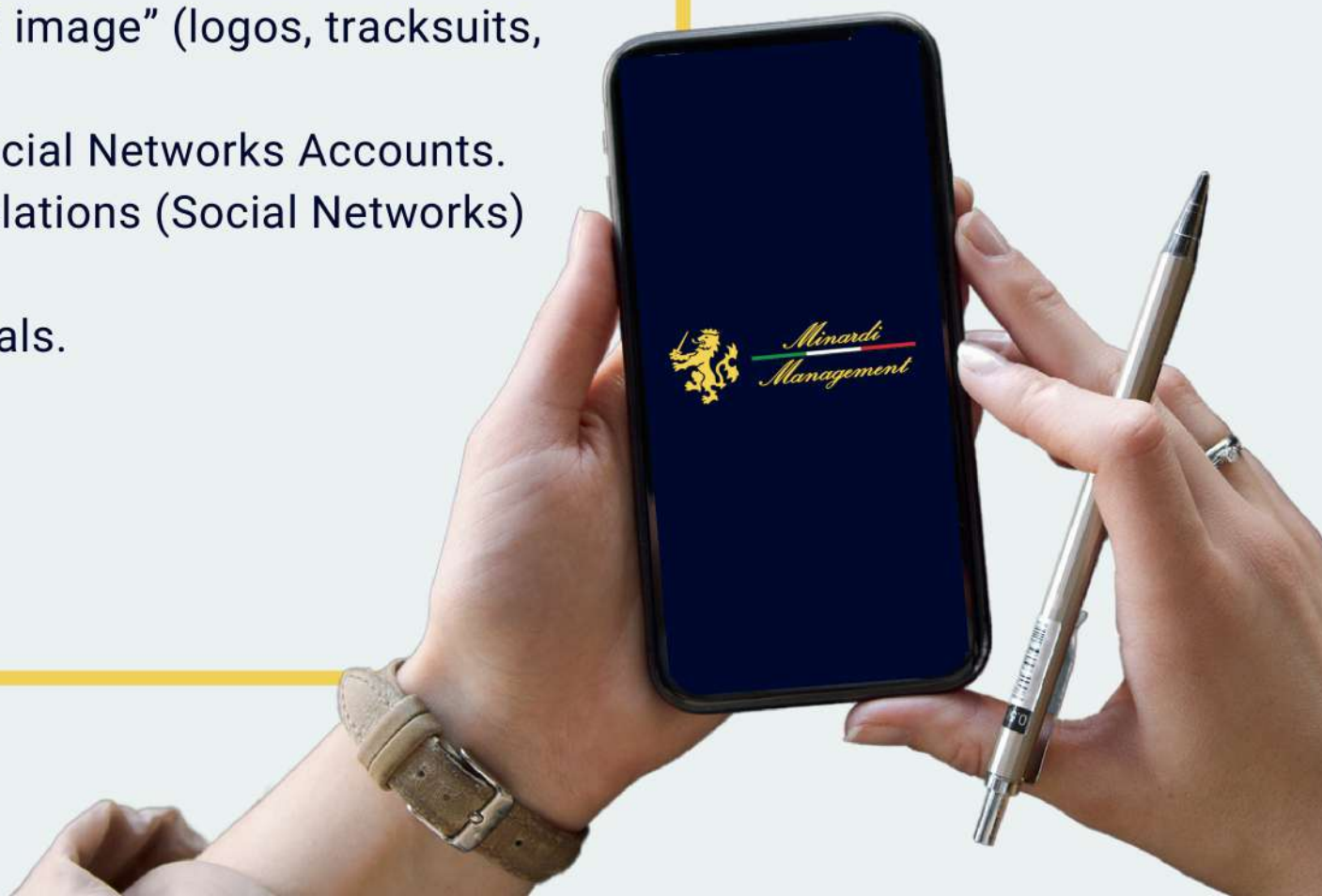
MINARDI MANAGEMENT



Pilot: Vanesa Silkunaite



Pilot: Milla Sjöstrand



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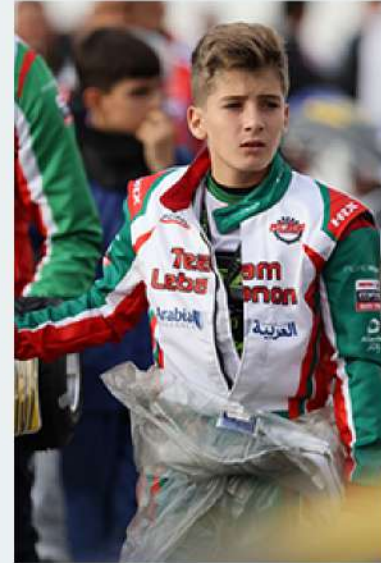
KART



**JULIA
ANGELARD**



**PIETRO
BAGUTTI**



**CHRISTOPHER EL
FEGHALI**



**DEVEN LEWIS
GRABKO**



**VLADIMIR
IVANNIKOV**



**FRANÇOIS DARIO
KERDAL**



**JASON
KOSMOPOULOS**



**NEFELI
KOSMOPOULOU**



**ACHILLE
REA**



**DANIELE
SCHILLACI**



**VANESA
SILKUNAITE**



**MARKAS
SILKUNAS**

KART



**MILLA
SJÖSTRAND**



**BENJAMIN
WESTWOOD**



**ZACK
ZHU**

FORMULA



ANDREA KIMI
ANTONELLI



LUKA
SAMMALISTO

GT/TURISMO



**THOMAS
BALDASSARRI**



**MATTEO
BERGONZINI**



**MATTIA
BUCCI**



**MANUEL
QUONDAMCARLO**



**GIACOMO
PEDRINI**



**NICHOLAS
PUJATTI**