

The best in life is to compete and to win.

Together we can make new contacts,  
new business and make history.

My name is Milla Sjöstrand.

I am 16 years old and am one of the World's fastest young female drivers. No woman has started a Formula 1 race in almost 50 years. My dream is to race in F1, and my immediate plan is to race in Formula 4 or in the Scandinavian Formula Nordic in 2025.

The plan is to combine that with F1 Academy later, before moving up the racing ladder. F1 Academy is a championship that race on the weekends together with Formula 1 around the world. It's a great global platform to be at and use to create new business.



I can increase your business by helping you get in contact with new customers and partners, through for example meetings and exposure of your company. I welcome your customers and staff, as they are guests at races, and I can visit your events.

I am Milla Sjöstrand.  
Contact me!  
[info@millasjostrand.com](mailto:info@millasjostrand.com)

#### Formula 4 facts

Races in many countries, including Italy, the UK, Spain, Czech Republic, France, Australia and Brazil

180 horsepower engine

570 kg including driver

Carbon-fiber monocoque, fiberglass body

Top speed: >240 km/h

First step towards F1 (F4 > F3 > F2 > F1)

#### Some career highlights

Three times selected as one of the World's most talented young female drivers in FIA Rising Stars. Finalist in 2021 and educated at Ferrari.

Tested F4 in Italy and France, including as part as a Rising Stars driver.

Raced gokarts since I was 7 years old.

Got my car racing license at 13 years old.

Been winning races and finishing on the podium many times over the years.

I am used to be a public speaker, and have held talks in front of more than 6000 people.

I have been interviewed by TV, newspapers and magazines many times.



# Partner and Sponsor Packages and Benefits

## Bronze Sponsor

**Placement:** Your logo displayed on the car.

**Exposure:** Inclusion in a shared sponsor panel at events and on social media posts.

**Benefits:** Your logo featured on the Milla's website under the "Partners" section.

Two race day passes with pit access for an event of your choice, including catering at the track.

## Silver Sponsor

**Placement:** A larger logo displayed on the car.

**Exposure:** Featured promotional videos, social media, and sponsor highlight reels.

**Benefits:** A VIP race day experience, including a guided tour and a meet-the-driver session.

Opportunity for product placement or giveaways at events.

Four race day passes, including catering at the track.

## Gold Sponsor

**Placement:** A large logo prominently displayed on various key areas of the car.

**Exposure:** Frequent mentions on social media, including tagged posts and stories. Your brand name highlighted in interviews and promotional videos.

**Benefits:** Eight race day passes, complete with hospitality services. Exclusive use of Milla for one corporate event or promotional day. Sponsor highlighted posts across all platforms.

## Platinum Sponsor

**Placement:** A prominent logo displayed on the car.

**Exposure:** Dedicated features in press coverage, interviews, and promotional materials.

**Benefits:** High visibility for your brand in multiple race events and the driver's personal social media. Client experience opportunities at one or more events.

Customizable team-building events with Milla, tailored to your company's needs.

## Additional opportunities

**Placement:** Primary branding on the car, including all prime areas (sidepods, rear wing and front wing). Decision on main colour livery of the car. Logo on racing helmet.

**Exposure:** Featured in official communications, including interviews, events, and media coverage. Brand visibility and promotion on social media platforms.

**Benefits:** Full VIP experience for guests at races, with hospitality access. Year-round branding opportunities. Driver appearances at additional corporate events.

Do you have more ideas? Talk to us and we make it happen!

**I want you in my team!**

**Together we win**

Contact me!

[info@millasjostrand.com](mailto:info@millasjostrand.com)

[www.millasjostrand.com](http://www.millasjostrand.com)

Phone: +46 735 026 334

